

Balloon Applicator Kit

HDPE CleanCut Cards can be an efficient alternative to tray/lid sterile barrier packaging by significantly reducing the packaging footprint. This leads to material, cost, and time savings—resulting in a positive impact for both the environment and end user. Check out the savings captured in this case study upon redesigning the packaging configuration for a balloon applicator kit from a tray/lid to a CleanCut Card/pouch.



Reduced packaging footprint

Material and Space:



51% less primary package volume



37% savings in shelf carton and shipper material

Shipping:



49% less weight per shipper



7% more product per pallet

Cost:



17% savings in material cost

Additional Benefits:

- ✓ HDPE CleanCut Cards are 100% recyclable
- ✓ Compared to tray tooling expenses, which are usually \$10K+ and take several weeks, HDPE CleanCut Cards tooling costs and lead times are minimal.

Reduced primary packaging



See how nurses feel about Oliver's CleanCut Cards!



NOTE: Results are estimates based on tray/lid design assumptions (PETG tray, 1073B Tyvek® lid) and volume assumptions (1pk shelf cartons, 5pk shippers, 10K units)